



Kari Flaagan
NEWARK, CALIFORNIA

GRAPHIC DESIGNER - ILLUSTRATOR
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SKILLS

KNOWLEDGE

BASIC HTML, CSS, & JAVA SCRIPT,
GOOGLE : DOCS, SHEETS, ANALYTICS, SLIDES



EXPERIENCE

HEALTHY PETS INC

(JANUARY 2017 - CURRENT EMPLOYMENT)

DESIGN COORDINATOR - PRODUCT AND PRINT DESIGNER - WEB DESIGNER

- Supported senior designer and manager in daily projects with updates and workflow changes.
- Headed and oversaw print production from start to finish. Utilized style guides and sketches to develop final products.
- Communicated with vendors, marketing, and printing teams to coordinate work efforts and finalize quotes.
- Designed and monitored the growth of websites based on current and new products developed.
- Utilized both Google Analytics and Sheets to understand referral and unique click rates and build revenue.
- Created whiteboard drawings to welcome affiliates and wildlife enthusiast, Jack Hanna
- Created, animated and published company website sliders, e-mail newsletters, and promotional banners.
- Produced new lines of supplements and carried through production from sampling to label making based on style guides and critiques, to production and sales.
- Designed newsletter banners and website banners for AgilOne emails with approval from affiliates.
- Photo manipulated images from asset library and imitated a wide variety of stylization from guides and art direction.
- Created responsive, mobile-first driven websites from templates and HTML/CSS/Javascript
- Coached and supported team growth with current design trends and marketing promotions.
- **EMPLOYEE OF THE MONTH**

BUSTER'S VISION NON PROFIT

(CONTRACT JUNE 2016 - OCTOBER 2016)

GRAPHIC DESIGNER/CHILDREN'S BOOK ILLUSTRATOR

- Edited logo and previous children's book for spelling errors
- Assisted Art Directors and Creative Manager with the production of art assets
- Worked on children's book and updated Manager current workflow to take product to completion

SANKOFA

(CONTRACT FEBRUARY 2016 - MAY 2016)

GRAPHIC DESIGNER / KICKSTARTER ARTIST/ PAMPHLET & POSTER DESIGNER

- Drew and colored pamphlets and posters for presentation and advertising for HIV and AIDS nonprofit organization

HEARTWASH

(INTERN JULY 2015 - OCTOBER 2015)

GRAPHIC DESIGNER / USER INTERFACE DESIGNER - MOBILE GAME

- Developed drawing and colored layouts for presentation and in-game usage
- Communicated designs and ideas to engineers and manage
- Deliver detailed wireframes, user flows, and mockups to effectively communicate designs and product requirements

EDUCATION

ART CENTER COLLEGE OF DESIGN

BFA in Illustration - Focus in Entertainment Arts
Graduation April 2012

OTHER

DUAL CITIZENSHIP WITH UK

103.7 THE BAND RADIO

Winning Poster Design chosen by fans for a
Doobie Brothers and Chicago concert